



Winners

Title	Brand	Product/Service	Entrant Company	Country	Production Role	Country	Prize
A01 (Direction)							
STOP THE HORROR	GO GENTLE AUSTRALIA	ASSISTED DYING	REVOLVER/WILL O'ROURKE SYDNEY	AUSTRALIA	REVOLVER/WILL O'ROURKE SYDNEY	AUSTRALIA	SILVER LION
THE TALK	P&G	P&G	BBDO NEW YORK	USA	THE CORNER SHOP SANTA MONICA	USA	BRONZE LION
CLOWNS	AUDI UK	AUDI INTELLIGENT TECHNOLOGY	RATTLING STICK LONDON	UNITED KINGDOM	RATTLING STICK LONDON	UNITED KINGDOM	BRONZE LION
THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	JOHN COOPER WORKS	ANORAK BERLIN	GERMANY	ANORAK BERLIN	GERMANY	SILVER LION
IMAGINATION: TOM WALLISCH	THE NORTH FACE	THE NORTH FACE	SHERPAS CINEMA WHISTLER	CANADA	SHERPAS CINEMA WHISTLER	CANADA	SILVER LION
THE SUPPORTING ACT	BBC ONE	BBC ONE	BLINK PRODUCTIONS LONDON	UNITED KINGDOM	BLINK PRODUCTIONS LONDON	UNITED KINGDOM	SILVER LION
BARBERS	APPLE	IPHONE 7 PLUS	FURLINED LOS ANGELES	USA	FURLINED LOS ANGELES	USA	GOLD LION
BAPTISM	UBISOFT	FAR CRY 5	HENRY PARIS	FRANCE	HENRY PARIS	FRANCE	BRONZE LION
GO WITH THE FLAW	DIESEL	CLOTHES	DIVISION PARIS	FRANCE	DIVISION PARIS	FRANCE	BRONZE LION
MOMENTS	VOLVO CARS	VOLVO CARS	FORSMAN & BODENFORS GOTHENBURG	SWEDEN	CHIMNEY STOCKHOLM / CUT + RUN LONDON / NEW LAND STOCKHOLM	SWEDEN	BRONZE LION
GENE PROJECT 90*	UNILEVER	MARMITE	ADAM&EVEDDB LONDON	UNITED KINGDOM	OUTSIDER LONDON	UNITED KINGDOM	BRONZE LION
HOPE	INTERNATIONAL COMITEE OF THE RED CROSS	#NOTATARGET	BLUR FILMS MADRID	SPAIN	BLUR FILMS MADRID	SPAIN	GRAND PRIX
TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION NEW YORK	USA	CBS CORPORATION NEW YORK	USA	SILVER LION
#SHUTUPDEATH	MÉDECINS DU MONDE	MÉDECINS DU MONDE	SAIGON SÃO PAULO	BRAZIL	FRENZY PARIS / SAIGON SÃO PAULO	BRAZIL	BRONZE LION
A02 (Script)							
"CLOUT"	COMMON SENSE MEDIA	PSA	GOODBY SILVERSTEIN & PARTNERS SAN FRANCISCO	USA	ARCADE EDIT SANTA MONICA / BISCUIT FILMWORKS LOS ANGELES / BUTTER MUSIC & SOUND LOS ANGELES / LIME STUDIOS SANTA MONICA / TIMBER SANTA MONICA	USA	BRONZE LION CAMPAIGN
"ATTENTION"	COMMON SENSE MEDIA	PSA	GOODBY SILVERSTEIN & PARTNERS SAN FRANCISCO	USA	ARCADE EDIT SANTA MONICA / BISCUIT FILMWORKS LOS ANGELES / BUTTER MUSIC & SOUND LOS ANGELES / LIME STUDIOS SANTA MONICA / TIMBER SANTA MONICA	USA	BRONZE LION CAMPAIGN
"CAT FILTER"	COMMON SENSE MEDIA	PSA	GOODBY SILVERSTEIN & PARTNERS SAN FRANCISCO	USA	ARCADE EDIT SANTA MONICA / BISCUIT FILMWORKS LOS ANGELES / BUTTER MUSIC & SOUND LOS ANGELES / LIME STUDIOS SANTA MONICA / TIMBER SANTA MONICA	USA	BRONZE LION CAMPAIGN
DYLAN	LOTTO NEW ZEALAND	COMMUNITY SUPPORT	DDG GROUP NEW ZEALAND AUCKLAND	NEW ZEALAND	THE SWEETSHOP AUCKLAND	NEW ZEALAND	BRONZE LION
IT'S A TIDE AD	PROCTER & GAMBLE	TIDE	PROCTER & GAMBLE CINCINNATI	USA	ARCADE EDIT NEW YORK / HEARD CITY NEW YORK / PERSONAL MUSIC MIAMI / RATTLING STICK SANTA MONICA / THE MILL LOS ANGELES	USA	SILVER LION
SNOWFLAKES	JETBLUE	AIRLINE	MULLENLOWE NEW YORK	USA	ARCADE EDIT NEW YORK / RADICAL MEDIA NEW YORK	USA	BRONZE LION CAMPAIGN
PIANO	JETBLUE	AIRLINE	MULLENLOWE NEW YORK	USA	ARCADE EDIT NEW YORK / RADICAL MEDIA NEW YORK	USA	BRONZE LION CAMPAIGN
GENE PROJECT 90*	UNILEVER	MARMITE	ADAM&EVEDDB LONDON	UNITED KINGDOM	OUTSIDER LONDON	UNITED KINGDOM	SILVER LION
SISTERS IN SWEAT	GATORADE	GATORADE	TBWA/CHIAT'DAY LOS ANGELES	USA	CARBON VFX SANTA MONICA / LIME STUDIOS SANTA MONICA / PIVOT AUDIO AMSTERDAM / TOOL LOS ANGELES / WHITEHOUSE POST SANTA MONICA	USA	BRONZE LION
ENDLESS STORIES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO SÃO PAULO	BRAZIL	ALMAPBBDO SÃO PAULO	BRAZIL	BRONZE LION
TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION NEW YORK	USA	CBS CORPORATION NEW YORK	USA	GOLD LION
HOPE	INTERNATIONAL COMMITTEE OF THE RED CROSS	RAISING AWARENESS RE: TARGETTING OF HEALTHCARE WORKERS	SRA. RUSHMORE MADRID	SPAIN	BLUR FILMS MADRID / FREELANCEFOR MADRID	SPAIN	GOLD LION
A03 (Casting)							
STOP THE HORROR	GO GENTLE AUSTRALIA	ASSISTED DYING	REVOLVER/WILL O'ROURKE SYDNEY	AUSTRALIA	REVOLVER/WILL O'ROURKE SYDNEY	AUSTRALIA	GOLD LION
THE TALK	P&G	P&G	BBDO NEW YORK	USA	THE CORNER SHOP SANTA MONICA	USA	SILVER LION
THE DANCE	LION NATHAN	SPEIGHT'S	THE SWEETSHOP AUCKLAND	NEW ZEALAND	THE SWEETSHOP AUCKLAND	NEW ZEALAND	BRONZE LION
FRIENDSHIT	KASIKORN BANK PUBLIC COMPANY LIMITED	K PLUS	GREYNJ UNITED BANGKOK	THAILAND	HUB HO HIN BANGKOK	THAILAND	SILVER LION
SBU 2.0	CHICKEN LICKEN	HOTWINGS	ROMANCE FILMS CAPE TOWN	SOUTH AFRICA	ROMANCE FILMS CAPE TOWN	SOUTH AFRICA	BRONZE LION
GENE PROJECT 90*	UNILEVER	MARMITE	ADAM&EVEDDB LONDON	UNITED KINGDOM	OUTSIDER LONDON	UNITED KINGDOM	SILVER LION
SURVIVORS	SAVE THE CHILDREN FOUNDATION	SAVE THE CHILDREN FOUNDATION	YOUNG AND RUBICAM MEXICO MEXICO CITY	MEXICO	JUAN B JUSTO MEXICO CITY / LANDIA FILMS MEXICO CITY / SILENCE MEXICO CITY	MEXICO	BRONZE LION
TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION NEW YORK	USA	CBS CORPORATION NEW YORK	USA	BRONZE LION



Winners

A04 (Production Design / Art Direction)							
COGS	A.I.M.E.	EDUCATION	ZEILT PRODUCTIONS FOETZ	LUXEMBOURG	ZEILT PRODUCTIONS FOETZ	LUXEMBOURG	BRONZE LION
TIMELESS	LACOSTE	LACOSTE	BETC PARIS	FRANCE	ACADEMY FILMS LONDON / GREEN UNITED MUSIC PARIS / MIKROS IMAGE PARIS / WANDA PRODUCTIONS PARIS / WHITEHOUSE POST LONDON	FRANCE	SILVER LION
THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	JOHN COOPER WORKS	ANORAK BERLIN	GERMANY	ANORAK BERLIN	GERMANY	SILVER LION
BARBERS	APPLE	IPHONE 7 PLUS	FURLINED LOS ANGELES	USA	FURLINED LOS ANGELES	USA	SILVER LION
UNLOCK	APPLE	IPHONE X	FURLINED LOS ANGELES	USA	FURLINED LOS ANGELES	USA	BRONZE LION
WELCOME HOME	APPLE	HOMEPOD	TBWAMEDIA ARTS LAB LOS ANGELES	USA	MJZ LOS ANGELES	USA	GOLD LION
OBSESSION FOR SMOOTHNESS	DOUBLE A	DOUBLE A	AOI PRO. INC. TOKYO	JAPAN	AOI PRO. INC. TOKYO / RHIZOMATIKS TOKYO	JAPAN	BRONZE LION
GO WITH THE FLAW	DIESEL	FALL WINTER 2017 COLLECTION	DIESEL BREGANZE	ITALY	DIVISION PARIS / MPC LONDON	FRANCE	BRONZE LION
A05 (Cinematography)							
THE LAST DA VINCI	CHRISTIE'S	CHRISTIE'S	DROGA5 NEW YORK	USA	CHELSEA PICTURES NEW YORK / SECOND CHILD NEW YORK	USA	GOLD LION
THE TALK	P&G	P&G	BBDO NEW YORK	USA	THE CORNER SHOP SANTA MONICA	USA	SILVER LION
THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	JOHN COOPER WORKS	ANORAK BERLIN	GERMANY	ANORAK BERLIN	GERMANY	GOLD LION
LACOSTE TIMELESS	LACOSTE	CLOTHING	WANDA PRODUCTIONS PARIS	FRANCE	ACADEMY FILMS LONDON / WANDA PRODUCTIONS PARIS	FRANCE	BRONZE LION
BARBERS	APPLE	IPHONE 7 PLUS	FURLINED LOS ANGELES	USA	FURLINED LOS ANGELES	USA	SILVER LION
SWAY	APPLE	AIR PODS	TBWAMEDIA ARTS LAB LOS ANGELES	USA	COSMO STREET SANTA MONICA / IMPERIAL WOODPECKER SANTA MONICA / LIME STUDIOS SANTA MONICA / THE MILL LOS ANGELES	USA	SILVER LION
PLEADER	ALT-J	ALT-J	BISCUIT FILMWORKS LOS ANGELES	USA	BISCUIT FILMWORKS LOS ANGELES	USA	BRONZE LION
WELCOME HOME	APPLE	HOMEPOD	TBWAMEDIA ARTS LAB LOS ANGELES	USA	MJZ LOS ANGELES	USA	BRONZE LION
GAME	POLLA	LOTO	PROLAM Y&R SANTIAGO	CHILE	ACCION FILMS SANTIAGO / CLIO MASTERING SANTIAGO	CHILE	BRONZE LION CAMPAIGN
DOG	POLLA	LOTO	PROLAM Y&R SANTIAGO	CHILE	ACCION FILMS SANTIAGO / CLIO MASTERING SANTIAGO	CHILE	BRONZE LION CAMPAIGN
NAP	POLLA	LOTO	PROLAM Y&R SANTIAGO	CHILE	ACCION FILMS SANTIAGO / CLIO MASTERING SANTIAGO	CHILE	BRONZE LION CAMPAIGN
WIFE	POLLA	LOTO	PROLAM Y&R SANTIAGO	CHILE	ACCION FILMS SANTIAGO / CLIO MASTERING SANTIAGO	CHILE	BRONZE LION CAMPAIGN
GO WITH THE FLAW	DIESEL	FALL WINTER 2017 COLLECTION	DIESEL BREGANZE	ITALY	DIVISION PARIS / MPC LONDON	FRANCE	SILVER LION
KEEP THE WORLD FLAWED	DIESEL	DIESEL	DIESEL BREGANZE	ITALY	DIVISION PARIS / MPC LONDON	FRANCE	BRONZE LION
A06 (Editing)							
RAT'S TALE	NZ TRANSPORT AGENCY	ANTI DRINK DRIVING	FINCH SYDNEY	AUSTRALIA	FINCH SYDNEY	AUSTRALIA	BRONZE LION
THE TALK	P&G	P&G	WORK EDITORIAL NEW YORK	USA	THE CORNER SHOP SANTA MONICA	USA	BRONZE LION
BARBERS	APPLE	IPHONE 7 PLUS	FINAL CUT LOS ANGELES	USA	FINAL CUT LOS ANGELES / FURLINED LOS ANGELES	USA	GOLD LION
WORLD'S MOST HONEST TOURISM FILM	M P TOURISM DEVELOPMENT CORPORATION	MADHYA PRADESH TOURISM	MADHYA PRADESH TOURISM BOARD BHOPAL	INDIA	□	□	BRONZE LION
ENDLESS STORIES	GETTY IMAGES	GETTY IMAGES	ALMAPBDO SÃO PAULO	BRAZIL	ALMAPBDO SÃO PAULO	BRAZIL	SILVER LION
TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION NEW YORK	USA	CBS CORPORATION NEW YORK	USA	SILVER LION
A07 (Use of Original Music)							
YOUTH CAN DO IT	THE PRINCE'S TRUST	THE PRINCE'S TRUST	THE&PARTNERSHIP LONDON	UNITED KINGDOM	PARK PICTURES LONDON	UNITED KINGDOM	BRONZE LION
CHRISTMAS 2117	EDEKA ZENTRALE AG & CO. KG	RETAIL	JUNG VON MATT HAMBURG	GERMANY	STERNTAG FILM HAMBURG	GERMANY	GOLD LION
MUSIC OF THE MIND	VOLVO	CARS	GREY LONDON	UNITED KINGDOM	GREY LONDON	UNITED KINGDOM	BRONZE LION
WORLD'S MOST HONEST TOURISM FILM	M P TOURISM DEVELOPMENT CORPORATION	MADHYA PRADESH TOURISM	MADHYA PRADESH TOURISM BOARD BHOPAL	INDIA	□	□	SILVER LION
LOOK HOW FAR WE'VE COME	UNILEVER	DOVE SELF-ESTEEM	OGILVY TORONTO	CANADA	REACTIV TORONTO / VAPOR RMW TORONTO	CANADA	BRONZE LION
PLASTIC OCEAN	SEA SHEPHERD	PSA / SOCIAL AWARENESS	FF NEW YORK	USA	FF NEW YORK	USA	BRONZE LION
A08 (Use of Licensed / Adapted Music)							
TIMELESS	LACOSTE	LACOSTE	BETC PARIS	FRANCE	ACADEMY FILMS LONDON / GREEN UNITED MUSIC PARIS / MIKROS IMAGE PARIS / WANDA PRODUCTIONS PARIS / WHITEHOUSE POST LONDON	FRANCE	SILVER LION



Winners

BARBERS	APPLE INC.	IPHONE 7 PLUS	APPLE CUPERTINO	USA	FINAL CUT LOS ANGELES / FURLINED LOS ANGELES / MPC LONDON	USA	SILVER LION
CLOWNS	AUDI	AUDI	AUDI MILTON KEYNES	UNITED KINGDOM	RATTLING STICK LONDON	UNITED KINGDOM	BRONZE LION
SWAY	APPLE	AIR PODS	TBWAMEDIA ARTS LAB LOS ANGELES	USA	COSMO STREET SANTA MONICA / IMPERIAL WOODPECKER SANTA MONICA / LIME STUDIOS SANTA MONICA / THE MILL LOS ANGELES	USA	SILVER LION
DISGUSTING STORIES	BAHAY TULUYAN	PUBLIC SERVICE	TBWA/SANTIAGO MANGADA PUNO MAKATI CITY	THE PHILIPPINES	HOW'S EVERYTHING MAKATI CITY / SOUNDESIGN MANILA MAKATI CITY	THE PHILIPPINES	GOLD LION
SURVIVORS	SAVE THE CHILDREN FOUNDATION	SAVE THE CHILDREN FOUNDATION	YOUNG AND RUBICAM MEXICO MEXICO CITY	MEXICO	JUAN B JUSTO MEXICO CITY / LANDIA FILMS MEXICO CITY / SILENCE MEXICO CITY	MEXICO	BRONZE LION
A09 (Sound Design)							
THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	MINI JOHN COOPER WORKS	JUNG VON MATT HAMBURG	GERMANY	ANORAK BERLIN / BEATWORMS LOS ANGELES	GERMANY	GOLD LION
MAJOR	HENNESSY	HENNESSY VS	DROGA5 NEW YORK	USA	RADICAL MEDIA NEW YORK	USA	SILVER LION
AUDI - CLOWNS	AUDI	AUDI INTELLIGENT TECHNOLOGY	STRING AND TINS LONDON	UNITED KINGDOM	STRING AND TINS LONDON	UNITED KINGDOM	BRONZE LION
JFKUNSILENCED	THE TIMES/NEWS UK & IRELAND	THE TIMES/NEWS UK & IRELAND	ROTHCO ACCENTURE INTERACTIVE DUBLIN	IRELAND	ROTHCO ACCENTURE INTERACTIVE DUBLIN / SCREEN SCENE DUBLIN	IRELAND	SILVER LION
UNTOLD STORIES	POST BELLUM	NATIONAL HISTORY ARCHIVE	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE	CZECH REPUBLIC	BRONZE LION
SAVED BY MONSTER	MONSTER WORLDWIDE, INC	MONSTER.COM	MJZ LOS ANGELES	USA	MJZ LOS ANGELES	USA	BRONZE LION
A STRANGE ANIMAL	GOVERNMENT OF COLOMBIA	GOVERNMENT	REBOLUCION BUENOS AIRES	ARGENTINA	ANONYMOUS CONTENT CULVER CITY / REBOLUCION BUENOS AIRES	ARGENTINA	BRONZE LION
A10 (Animation)							
COGS	A.I.M.E.	EDUCATION	ZEILT PRODUCTIONS FOETZ	LUXEMBOURG	ZEILT PRODUCTIONS FOETZ	LUXEMBOURG	BRONZE LION
MONEYSUPERMARKET.COM EPIC ACTION MAN	MONEYSUPERMARKET	INSURANCE COMPARISON	MOTHER LONDON	UNITED KINGDOM	MJZ LONDON / MJZ LOS ANGELES	USA	SILVER LION
THE SUPPORTING ACT	BBC ONE	BBC ONE	BLINK PRODUCTIONS LONDON	UNITED KINGDOM	BLINK PRODUCTIONS LONDON	UNITED KINGDOM	GOLD LION
THE GREAT BRITISH BAKE OFF	CHANNEL 4	THE GREAT BRITISH BAKE OFF	BLINK PRODUCTIONS LONDON	UNITED KINGDOM	BLINK PRODUCTIONS LONDON	UNITED KINGDOM	SILVER LION
THUNDERBIRDS	HALIFAX BANK	SAVERS PRIZE DRAW	ADAM&EVEDDB LONDON	UNITED KINGDOM	MILL LONDON	UNITED KINGDOM	BRONZE LION
LOST PANDA	TILE	TILE	ALT.VFX BRISBANE	AUSTRALIA	ALT.VFX BRISBANE / COMPANY 3 SANTA MONICA / DEUTSCH LA / SMUGGLER LOS ANGELES / WORK EDITORIAL LOS ANGELES	AUSTRALIA	BRONZE LION
CHRISTMAS 2117	EDEKA ZENTRALE AG & CO. KG	EDEKA	MPC LONDON	UNITED KINGDOM	MJZ LONDON / MPC LONDON / STERNTAG FILM HAMBURG	UNITED KINGDOM	SILVER LION
GEOFF	HEINZ BEANZ AUSTRALIA	HEINZ BEANZ	Y&R ANZ AUCKLAND	NEW ZEALAND	ASSEMBLY AUCKLAND / FRANKLIN RD AUCKLAND / Y&R ANZ AUCKLAND	NEW ZEALAND	BRONZE LION
A11 (Visual Effects)							
LOST PANDA	TILE	TILE	ALT.VFX BRISBANE	AUSTRALIA	ALT.VFX BRISBANE / COMPANY 3 SANTA MONICA / DEUTSCH LA / SMUGGLER LOS ANGELES / WORK EDITORIAL LOS ANGELES	AUSTRALIA	BRONZE LION
CHRISTMAS 2117	EDEKA ZENTRALE AG & CO. KG	EDEKA	MPC LONDON	UNITED KINGDOM	MJZ LONDON / MPC LONDON / STERNTAG FILM HAMBURG	UNITED KINGDOM	GOLD LION
SAVED BY MONSTER	MONSTER.COM	WEBSITE SERVICE	THE MILL NEW YORK	USA	MJZ NEW YORK / THE MILL NEW YORK / WORK EDITORIAL NEW YORK	USA	SILVER LION