

Film Lions

2019 Winners



Title	Brand	Product/Service	Entrant Company	Country	Production Role	Country	Prize
A01 (Food & Drink)							
UNMISSABLE	HEINEKEN	HEINEKEN	PUBLICIS ITALY MILAN	ITALY	ICONOCLAST PARIS / THE MILL LONDON	FRANCE	SILVER LION
WHAT BEER IS THAT	AB INBEV	BUSCH	DEUTSCH NEW YORK	USA	COMPANY 3 NEW YORK / DEUTSCH NEW YORK / JSM MUSIC NEW YORK / MACKCUT NEW YORK / RADICAL MEDIA NEW YORK	USA	BRONZE LION CAMPAIGN
FALCONER	AB INBEV	BUSCH	DEUTSCH NEW YORK	USA	COMPANY 3 NEW YORK / DEUTSCH NEW YORK / JSM MUSIC NEW YORK / MACKCUT NEW YORK / RADICAL MEDIA NEW YORK	USA	BRONZE LION CAMPAIGN
CAMO	AB INBEV	BUSCH	DEUTSCH NEW YORK	USA	COMPANY 3 NEW YORK / DEUTSCH NEW YORK / JSM MUSIC NEW YORK / MACKCUT NEW YORK / RADICAL MEDIA NEW YORK	USA	BRONZE LION CAMPAIGN
NEWS	AB INBEV	BUSCH	DEUTSCH NEW YORK	USA	COMPANY 3 NEW YORK / DEUTSCH NEW YORK / JSM MUSIC NEW YORK / MACKCUT NEW YORK / RADICAL MEDIA NEW YORK	USA	BRONZE LION CAMPAIGN
I LOVE YOU HATER	COCA COLA	SPRITE	SANTO BUENOS AIRES	ARGENTINA	ANONYMOUS CONTENT LONDON	UNITED KINGDOM	BRONZE LION CAMPAIGN
THE POLE	COCA COLA	SPRITE	SANTO BUENOS AIRES	ARGENTINA	LA DOBLE A BUENOS AIRES	ARGENTINA	BRONZE LION CAMPAIGN
ELISE	COCA COLA	SPRITE	SANTO BUENOS AIRES	ARGENTINA	LA DOBLE A BUENOS AIRES	ARGENTINA	BRONZE LION CAMPAIGN
A02 (Other FMCG)							
THE ENDLESS AD	P&G	OLD SPICE	WIEDEN+KENNEDY SÃO PAULO	BRAZIL	CONSPIRAÇÃO FILMES SÃO PAULO / LOUD SÃO PAULO	BRAZIL	BRONZE LION
STORM THE COURT	REEBOK	REEBOK	VENABLES BELL & PARTNERS SAN FRANCISCO	USA	BARKING OWL LOS ANGELES / BISCUIT FILMWORKS LOS ANGELES / CUT+RUN SAN FRANCISCO / THE MILL LOS ANGELES	USA	BRONZE LION
A04 (Consumer Durables)							
A LITTLE COMPANY	APPLE	FACETIME	APPLE CUPERTINO	USA	FINAL CUT NEW YORK / FURLINED SANTA MONICA / METHOD STUDIOS SANTA MONICA / WALKER LOS ANGELES	USA	BRONZE LION
BOOB BALLS	BERLEI	BERLEI BRAS	THE MONKEYS PART OF ACCENTURE INTERACTIVE SYDNEY	AUSTRALIA	REVOLVER/WILL O'ROURKE SYDNEY	AUSTRALIA	BRONZE LION
DREAM CRAZY	NIKE	NIKE	PARK PICTURES NEW YORK	USA	PARK PICTURES NEW YORK	USA	SILVER LION
SHARE YOUR GIFTS	APPLE	HOLIDAY	TBWA/MEDIA ARTS LAB LOS ANGELES	USA	BUCK LOS ANGELES	USA	SILVER LION
BEHIND THE MAC — MAKE SOMETHING WONDERFUL	APPLE	MACBOOK	TBWA/MEDIA ARTS LAB LOS ANGELES	USA	□	□	GOLD LION
A06 (Retail)							
AN OPEN MIND IS THE BEST LOOK	NORDSTROM	NORDSTROM	DROGA5 NEW YORK	USA	EPOCH FILMS NEW YORK	USA	SILVER LION
BK BOT FORGET POTATO	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA	SILVER LION CAMPAIGN
BK BOT HAVE IT URUGUAY	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA	SILVER LION CAMPAIGN
BK BOT TASTE LIKE BIRD	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA	SILVER LION CAMPAIGN
BK BOT CROWN BOY 1 BOY 2	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA	SILVER LION CAMPAIGN
BK BOT CROWN WHOPPER YES DOCTOR NO	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA	SILVER LION CAMPAIGN
NIKE DREAM CRAZIER	NIKE	NIKE	WIEDEN+KENNEDY PORTLAND	USA	SOMESUCH LOS ANGELES	USA	SILVER LION
THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	ADAM&EVEDDB LONDON	UNITED KINGDOM	ACADEMY FILMS LONDON / ASSEMBLY ROOMS LONDON / MPC LONDON	UNITED KINGDOM	GOLD LION
BOHEMIAN RHAPSODY	JOHN LEWIS & PARTNERS + WAITROSE & PARTNERS	RETAIL	ADAM&EVEDDB LONDON	UNITED KINGDOM	BLINK LONDON / FACTORY LONDON / FINAL CUT LONDON / MPC LONDON	UNITED KINGDOM	SILVER LION
A08 (Leisure)							
PMU - THE CALLING	PMU	SPORTS BETTING	BUZZMAN PARIS	FRANCE	75 PARIS	FRANCE	BRONZE LION
ARMS	PEAK GAMES	MOBILE GAMES	MJZ LOS ANGELES	USA	MJZ LOS ANGELES	USA	BRONZE LION CAMPAIGN
BODY DOUBLE	PEAK GAMES	MOBILE GAMES	MJZ LOS ANGELES	USA	MJZ LOS ANGELES	USA	BRONZE LION CAMPAIGN
22 AGAIN	LOTERIAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	CONTRAPUNTO BBDO MADRID	SPAIN	LOBO KANE MADRID	SPAIN	SILVER LION

A09 (Media / Entertainment)							
RIGOR	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA	GRAND PRIX CAMPAIGN
PERSEVERANCE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA	GRAND PRIX CAMPAIGN
RESOLVE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA	GRAND PRIX CAMPAIGN
COURAGE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA	GRAND PRIX CAMPAIGN
FEARLESSNESS	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA	GRAND PRIX CAMPAIGN
MISSION REALLY IMPOSSIBLE	CANAL+	CANAL+	BETC PARIS	FRANCE	INSURRECTION PARIS / LA PAC PARIS / MATHEMATIC PARIS / SCHMOOZE PARIS	FRANCE	BRONZE LION
VIKINGS	AMAZON PRIME VIDEO	PRIME VIDEO	DROGA5 LONDON	UNITED KINGDOM	SOMESUCH LONDON	UNITED KINGDOM	SILVER LION CAMPAIGN
LUCIFER	AMAZON PRIME VIDEO	PRIME VIDEO	DROGA5 LONDON	UNITED KINGDOM	SOMESUCH LONDON	UNITED KINGDOM	SILVER LION CAMPAIGN
OUTLANDER	AMAZON PRIME VIDEO	PRIME VIDEO	DROGA5 LONDON	UNITED KINGDOM	SOMESUCH LONDON	UNITED KINGDOM	SILVER LION CAMPAIGN
A10 (Consumer Services / Business to Business)							
ALLAN GRAY FATHER'S SHARE	ALLAN GRAY	CONSUMER SERVICE	KING JAMES GROUP CAPE TOWN	SOUTH AFRICA	CHOCOLATE TRIBE JOHANNESBURG / HOWARD MUSIC JOHANNESBURG / STERLING SOUND JOHANNESBURG	SOUTH AFRICA	SILVER LION
NOSE SOLO	GEICO	GEICO CAR INSURANCE	THE MARTIN AGENCY RICHMOND	USA	HUNGRY MAN LOS ANGELES	USA	BRONZE LION
GENERATION VOICE	SPARK	SPARK NZ	COLENZO BBDO AUCKLAND	NEW ZEALAND	FINCH AUCKLAND / FRANKLIN RD AUCKLAND / NAKATOMI AUCKLAND / SIXTY FOUR AUCKLAND / THE EDITORS SYDNEY	NEW ZEALAND	BRONZE LION
WEDDING SPEECH	SPARK	SPARK	COLENZO BBDO AUCKLAND	NEW ZEALAND	FINCH AUCKLAND / FRANKLIN RD AUCKLAND / NAKATOMI AUCKLAND / PIVOT AUDIO LOS ANGELES / THE EDITORS SYDNEY	NEW ZEALAND	BRONZE LION
BUS	AT&T	AT&T	BBDO NEW YORK	USA	BISCUIT FILMWORKS LOS ANGELES / REVOLVER/WILL O'ROURKE SYDNEY / SOMESUCH LOS ANGELES	USA	SILVER LION CAMPAIGN
THE SHOT	AT&T	AT&T	BBDO NEW YORK	USA	BISCUIT FILMWORKS LOS ANGELES / REVOLVER/WILL O'ROURKE SYDNEY / SOMESUCH LOS ANGELES	USA	SILVER LION CAMPAIGN
LAWYER	TURBO TAX	TURBO TAX	BISCUIT FILMWORKS LOS ANGELES	USA	BISCUIT FILMWORKS LOS ANGELES	USA	BRONZE LION
TRAIN	AT&T	AT&T	BBDO NEW YORK	USA	BISCUIT FILMWORKS LOS ANGELES / REVOLVER/WILL O'ROURKE SYDNEY / SOMESUCH LOS ANGELES	USA	SILVER LION CAMPAIGN
A11 (Not-for-profit / Charity/ Government)							
WE ARE ALL EQUAL. AND NO ONE IS MORE EQUAL THAN ANYONE ELSE.	PRO INFIRMIS	PRO INFIRMIS	THJNK ZÜRICH	SWITZERLAND	STORIES ZÜRICH	SWITZERLAND	SILVER LION
CHOOSE	INTERNATIONAL COMMITTEE OF THE RED CROSS	RAISE AWARENESS REGARDING NUCLEAR WAR	SRA. RUSHMORE MADRID	SPAIN	AGOSTO BARCELONA / BANJO SOUNDSCAPES FOR AUDIENCES VALENCIA / EL RANCHITO MADRID / SERENA MADRID	SPAIN	BRONZE LION
A12 (Corporate Social Responsibility (CSR) / Corporate Image)							
HEROES OF TODAY	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	DDB SPAIN MADRID	SPAIN	EL RANCHITO MADRID / GARLIC TV MADRID / THE OMS MADRID	SPAIN	SILVER LION
B01 (Food & Drink)							
DWYANE WADE'S LAST SWAP	AB INBEV	BUDWEISER	VAYNERMEDIA NEW YORK	USA	CUTTERS NEW YORK / VAYNERPRODUCTIONS NEW YORK	USA	BRONZE LION
THE POLE	COCA COLA	SPRITE	SANTO BUENOS AIRES	ARGENTINA	LA DOBLE A BUENOS AIRES	ARGENTINA	BRONZE LION

B02 (Other FMCG)							
TERMITE-ATOR	CHAINDRITE / SHERWOOD CORPORATION	CHAINDRITE FOAM	MULLENLOWE THAILAND BANGKOK	THAILAND	□	□	BRONZE LION
THE ENDLESS AD	P&G	OLD SPICE	WIEDEN+KENNEDY SÃO PAULO	BRAZIL	CONSPIRAÇÃO FILMES SÃO PAULO / LOUD SÃO PAULO	BRAZIL	GOLD LION
B03 (Healthcare)							
ONE IN A MILLION	P&G VICKS	VICKS	PUBLICIS SINGAPORE	SINGAPORE	OFFROAD FILMS MUMBAI	INDIA	BRONZE LION
VIVA LA VULVA	ESSITY	LIBRESSE/BODYFORM	AMVBBDO LONDON	UNITED KINGDOM	SOMESUCH LONDON	UNITED KINGDOM	GOLD LION
B04 (Consumer Durables)							
THE LIFT	BIANCO	BIANCO FOOTWEAR	&CO COPENHAGEN	DENMARK	NEW LAND COPENHAGEN	DENMARK	SILVER LION
SHARE YOUR GIFTS	APPLE	HOLIDAY	TBWA/MEDIA ARTS LAB LOS ANGELES	USA	BUCK LOS ANGELES	USA	BRONZE LION
B05 (Automotive)							
MERCEDES-BENZ - BERTHA BENZ	DAIMLER AG	MERCEDES-BENZ	ANORAK BERLIN	GERMANY	ANORAK BERLIN	GERMANY	SILVER LION
B06 (Retail)							
NIKE DREAM CRAZY SERENA 'VOICE OF BELIEF'	NIKE	NIKE	WIEDEN+KENNEDY PORTLAND	USA	PARK PICTURES SANTA MONICA	USA	SILVER LION
NIKE DREAM CRAZIER	NIKE	NIKE	WIEDEN+KENNEDY PORTLAND	USA	SOMESUCH LOS ANGELES	USA	SILVER LION
THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	ADAM&EVEDDB LONDON	UNITED KINGDOM	ACADEMY FILMS LONDON / ASSEMBLY ROOMS LONDON / MPC LONDON	UNITED KINGDOM	BRONZE LION
BOHEMIAN RHAPSODY	JOHN LEWIS & PARTNERS + WAITROSE & PARTNERS	RETAIL	ADAM&EVEDDB LONDON	UNITED KINGDOM	BLINK LONDON / FACTORY LONDON / FINAL CUT LONDON / MPC LONDON	UNITED KINGDOM	BRONZE LION
B07 (Travel)							
TWENTY	OUIGO - SNCF	OUIGO	ROSAPARK PARIS	FRANCE	GRABUGE PRODUCTIONS VERSAILLES / POSTER PARIS / STANDARD FILMS PARIS	FRANCE	BRONZE LION
B09 (Media / Entertainment)							
RIGOR	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA	GOLD LION CAMPAIGN
PERSEVERANCE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA	GOLD LION CAMPAIGN
RESOLVE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA	GOLD LION CAMPAIGN
COURAGE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA	GOLD LION CAMPAIGN
FEARLESSNESS	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 NEW YORK	USA	COMPANY 3 NEW YORK / FINAL CUT NEW YORK / FURLINED SANTA MONICA / SIGNIFICANT OTHERS NEW YORK / WAVE STUDIOS NEW YORK	USA	GOLD LION CAMPAIGN
B10 (Consumer Services / Business to Business)							
ALLAN GRAY FATHER'S SHARE	ALLAN GRAY	CONSUMER SERVICE	KING JAMES GROUP CAPE TOWN	SOUTH AFRICA	CHOCOLATE TRIBE JOHANNESBURG / HOWARD MUSIC JOHANNESBURG / STERLING SOUND JOHANNESBURG	SOUTH AFRICA	BRONZE LION
MOTHER KNOWS BEST	THAI LIFE INSURANCE	THAI LIFE INSURANCE	OGILVY BANGKOK	THAILAND	CINE DIGITAL SOUND BANGKOK / EDITTIDE BANGKOK / MATAD BANGKOK / PHENOMENA BANGKOK	THAILAND	BRONZE LION
APPLE AT WORK: THE UNDERDOGS	APPLE	APPLE'S PRODUCTS AND SERVICES	APPLE CUPERTINO	USA	SMUGGLER LOS ANGELES	USA	GOLD LION
WHITE WALKERS	NORDEA	PENSION SAVING	PER HØJ OSLO	NORWAY	FUS OSLO / SHORTCUT OSLO / UHØRT OSLO	NORWAY	BRONZE LION CAMPAIGN
WASSUP	NORDEA	PENSION SAVING	PER HØJ OSLO	NORWAY	FUS OSLO / SHORTCUT OSLO / UHØRT OSLO	NORWAY	BRONZE LION CAMPAIGN
SIDEBOOB	NORDEA	PENSION SAVING	PER HØJ OSLO	NORWAY	FUS OSLO / SHORTCUT OSLO / UHØRT OSLO	NORWAY	BRONZE LION CAMPAIGN
DAB	NORDEA	PENSION SAVING	PER HØJ OSLO	NORWAY	FUS OSLO / SHORTCUT OSLO / UHØRT OSLO	NORWAY	BRONZE LION CAMPAIGN
AJ MCCARRON	VERIZON	VERIZON	MCCANN NEW YORK	USA	FILM FORTIES LOS ANGELES	USA	BRONZE LION
B11 (Not-for-profit / Charity / Government)							
WE ARE ALL EQUAL. AND NO ONE IS MORE EQUAL THAN ANYONE ELSE.	PRO INFIRMIS	PRO INFIRMIS	THJNK ZÜRICH	SWITZERLAND	STORIES ZÜRICH	SWITZERLAND	SILVER LION
GENERATION LOCKDOWN	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	MCCANN NEW YORK	USA	HUNGRY MAN NEW YORK	USA	SILVER LION

B12 (Corporate Social Responsibility (CSR) / Corporate Image)							
HEROES OF TODAY	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	DDB SPAIN MADRID	SPAIN	EL RANCHITO MADRID / GARLIC TV MADRID / THE OMS MADRID	SPAIN	SILVER LION
C01 (Viral Film)							
THE LIFT	BIANCO	BIANCO FOOTWEAR	&CO COPENHAGEN	DENMARK	NEW LAND COPENHAGEN	DENMARK	BRONZE LION
VIVA LA VULVA	ESSITY	LIBRESSE/BODYFORM	AMVBBDO LONDON	UNITED KINGDOM	SOMESUCH LONDON	UNITED KINGDOM	GOLD LION
NIKE DREAM CRAZY	NIKE	NIKE	WIEDEN+KENNEDY PORTLAND	USA	PARK PICTURES SANTA MONICA	USA	SILVER LION
FACE/OFF	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	GREYNJ UNITED BANGKOK	THAILAND	HUB HO HIN BANGKOK	THAILAND	SILVER LION
A HATER'S SONG BY...	COCA COLA	SPRITE	SANTO BUENOS AIRES	ARGENTINA	LA DOBLE A BUENOS AIRES	ARGENTINA	BRONZE LION
GREENPEACE 'RANG-TAN'	GREENPEACE	PALM OIL AWARENESS	MOTHER LONDON	UNITED KINGDOM	PASSION ANIMATION STUDIOS LONDON	UNITED KINGDOM	BRONZE LION
D01 (Screens & Events)							
MY NAME	FORBES ARGENTINA	POWER WOMEN SUMMIT	HOY BUENOS AIRES	ARGENTINA	LANDIA BUENOS AIRES	ARGENTINA	BRONZE LION
E02 (Online & Viral Film)							
THE ENDLESS AD	P&G	OLD SPICE	WIEDEN+KENNEDY SÃO PAULO	BRAZIL	CONSPIRAÇÃO FILMES SÃO PAULO / LOUD SÃO PAULO	BRAZIL	SILVER LION
COMA: A GETTY IMAGES ORIGINAL SERIES	GETTY IMAGES	GETTY IMAGES	ALMAPBDO SÃO PAULO	BRAZIL	RAW AUDIO SÃO PAULO / SLIKLAND SÃO PAULO / STINK FILMS SÃO PAULO	BRAZIL	SILVER LION
E03 (Screens & Events)							
CAUGHT ON CAMERA	APPLE	APPLE TV +	APPLE CUPERTINO	USA	IMPOSTER LOS ANGELES	USA	GOLD LION
F01 (Local Brand)							
FACE/OFF	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	GREYNJ UNITED BANGKOK	THAILAND	HUB HO HIN BANGKOK	THAILAND	SILVER LION
F03 (Single-market Campaign)							
ONE IN A MILLION	P&G VICKS	VICKS	PUBLICIS SINGAPORE	SINGAPORE	OFFROAD FILMS MUMBAI	INDIA	SILVER LION
NIKE DREAM CRAZY SERENA 'VOICE OF BELIEF'	NIKE	NIKE	WIEDEN+KENNEDY PORTLAND	USA	PARK PICTURES SANTA MONICA	USA	GOLD LION
NIKE DREAM CRAZY	NIKE	NIKE	WIEDEN+KENNEDY PORTLAND	USA	PARK PICTURES SANTA MONICA	USA	SILVER LION
GENERATION LOCKDOWN	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	MCCANN NEW YORK	USA	HUNGRY MAN NEW YORK	USA	GOLD LION
F04 (Social Behaviour & Cultural Insight)							
CHOPPER MATING	ACTIVISION	CALL OF DUTY	72ANDSUNNY LOS ANGELES	USA	HECHO STUDIOS LOS ANGELES	USA	BRONZE LION CAMPAIGN
SYNCHRONIZED SWIMMING	ACTIVISION	CALL OF DUTY	72ANDSUNNY LOS ANGELES	USA	HECHO STUDIOS LOS ANGELES	USA	BRONZE LION CAMPAIGN
NUT PUNCH	ACTIVISION	CALL OF DUTY	72ANDSUNNY LOS ANGELES	USA	HECHO STUDIOS LOS ANGELES	USA	BRONZE LION CAMPAIGN
BEHIND THE MAC — MAKE SOMETHING WONDERFUL	APPLE	MACBOOK	TBWA/MEDIA ARTS LAB LOS ANGELES	USA	□	□	BRONZE LION
#DEFYTHENAME	MONICA LEWINSKY	ANTI-BULLYING	BBDO NEW YORK	USA	O POSITIVE NEW YORK	USA	BRONZE LION
A WORLD WITHOUT BORDERS	AEROMEXICO	AEROMEXICO	OGILVY COLOMBIA BOGOTÁ	COLOMBIA	DIREKTOR FILMS BOGOTÁ	COLOMBIA	BRONZE LION
BYSTANDER	VOICE OF THE CHILDREN	VOICE OF THE CHILDREN	LEO BURNETT MALAYSIA KUALA LUMPUR	MALAYSIA	ANOTHER PLANET SHAH ALAM	MALAYSIA	BRONZE LION
LUNGS	NHK EDUCATIONAL	BODYPEDIA	PARTY TOKYO	JAPAN	GEEK PICTURES TOKYO / V-OUT TOKYO / WINK2 INC. TOKYO	JAPAN	BRONZE LION CAMPAIGN
FAT	NHK EDUCATIONAL	BODYPEDIA	PARTY TOKYO	JAPAN	GEEK PICTURES TOKYO / V-OUT TOKYO / WINK2 INC. TOKYO	JAPAN	BRONZE LION CAMPAIGN
VIVA LA VULVA	LIBRESSE	WOMEN'S HYGIENE PRODUCTS	SOMESUCH LONDON	UNITED KINGDOM	SOMESUCH LONDON	UNITED KINGDOM	SILVER LION
F05 (Breakthrough on a Budget)							
BK BOT FORGET POTATO	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA	GOLD LION CAMPAIGN
BK BOT CROWN BOY 1 BOY 2	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA	GOLD LION CAMPAIGN
BK BOT TASTES LIKE BIRD	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA	GOLD LION CAMPAIGN
BK BOT CROWN WHOPPER YES DOCTOR NO	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA	GOLD LION CAMPAIGN
BK BOT HAVE IT URUGUAY	BURGER KING	BURGER KING	DAVID MIAMI	USA	BEACON STREET STUDIOS LOS ANGELES / COSMO STREET SANTA MONICA / MULLENLOWE BOSTON	USA	GOLD LION CAMPAIGN
GENERATION LOCKDOWN	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	MCCANN NEW YORK	USA	HUNGRY MAN NEW YORK	USA	BRONZE LION