

Sustainable Development Goals Lions

2019 Winners

Sponsored by



Title	Brand	Product/Service	Entrant Company	Country	Prize
A01 (Poverty)					
AN POST - ADDRESS POINT	AN POST	ADDRESS POINT	WUNDERMAN THOMPSON DUBLIN	IRELAND	BRONZE LION
UCB AGROBANKING	UCB - UCASH, SHWAPNO	MOBILE BANKING SERVICE	GREY BANGLADESH DHAKA	BANGLADESH	SILVER LION
A03 (Good Health and Well-being)					
BACK2LIFE	SAMSUNG	CORPORATE SOCIAL RESPONSIBILITY PROJECT (CPR)	CHEIL PENGTAI BEIJING	CHINA	BRONZE LION
SECOND CHANCES	DONATE LIFE CALIFORNIA	DONATE LIFE CALIFORNIA	CASANOVA/MCCANN COSTA MESA	USA	SILVER LION
NEXT MINUTE LAW	MINISTERIO PUBLICO AND ABAP	INSTITUTIONAL	VMLY&R BRAZIL SÃO PAULO	BRAZIL	BRONZE LION
A04 (Quality Education)					
KUPU	SPARK	SPARK	COLENZO BBDO AUCKLAND	NEW ZEALAND	BRONZE LION
STORYSIGN	HUAWEI	HUAWEI BRAND	FCB INFERNO LONDON	UNITED KINGDOM	SILVER LION
THE OPEN DOOR PROJECT	THE MILLENNIUM SCHOOL	SCHOOL	FCBULKA DELHI	INDIA	GOLD LION
A05 (Gender Equality)					
KOSHOGO	KLOOP	MEDIA & PUBLICATIONS	LEO BURNETT MOSCOW	RUSSIA	BRONZE LION
GRACIE AI	STREET GRACE	FIGHTING DOMESTIC MINOR SEX TRAFFICKING	BBDO ATLANTA	USA	GOLD LION
B03 (Sustainable Cities and Communities)					
ACCESSIBILITY MAT	FORD MOTOR COMPANY	FORD MOTOR COMPANY	GTB BRASIL SÃO PAULO	BRAZIL	BRONZE LION
B04 (Responsible Consumption and Production)					
MIMICA	MIMICA	MIMICA TOUCH	R/GA LONDON	UNITED KINGDOM	BRONZE LION
DO BLACK - THE CARBON LIMIT CREDIT CARD	DOCONOMY	DO BLACK	RBK COMMUNICATION STOCKHOLM	SWEDEN	BRONZE LION
SNAP PACK	CARLSBERG	CARLSBERG	CARLSBERG COPENHAGEN	DENMARK	SILVER LION
B05 (Climate Action)					
DO BLACK - THE CARBON LIMIT CREDIT CARD	DOCONOMY	DO BLACK	RBK COMMUNICATION STOCKHOLM	SWEDEN	BRONZE LION
B07 (Life on Land)					
THE LION'S SHARE	MARS AUSTRALIA	THE LION'S SHARE	CLEMENGER BBDO MELBOURNE	AUSTRALIA	SILVER LION
C01 (Decent Work and Economic Growth)					
PROJECT FREE PERIOD	JOHNSON & JOHNSON, INDIA	STAYFREE	DDB MUDRA MUMBAI	INDIA	BRONZE LION
C03 (Reduced Inequalities)					
TOMMY HILFIGER ADAPTIVE	TOMMY HILFIGER	TOMMY HILFIGER ADAPTIVE: ADAPTIVE CLOTHING FOR PEOPLE WITH DISABILITIES	WUNDERMAN THOMPSON NEW YORK	USA	SILVER LION
MORSE CODE FOR GBOARD	GOOGLE	EXTENSION FOR SMARTPHONE KEYBOARDS	GOOGLE CREATIVE LAB NEW YORK	USA	GOLD LION
D01 (Peace, Justice and Strong Institutions)					
HARMLESS GUNS	DAGOMA	3D PRINTING	TBWA/PARIS	FRANCE	SILVER LION
E01 (Partnerships for the Goals)					
DO BLACK - THE CARBON LIMIT CREDIT CARD	DOCONOMY	DO BLACK	RBK COMMUNICATION STOCKHOLM	SWEDEN	BRONZE LION
THE LION'S SHARE	MARS AUSTRALIA	THE LION'S SHARE	CLEMENGER BBDO MELBOURNE	AUSTRALIA	GRAND PRIX